

MERITAGE HOSPITALITY GROUP INC.
3310 Eagle Park Drive, Suite 205 | Grand Rapids, Michigan 49525
Telephone: (616) 776-2600 | Facsimile: (616) 776-2776
www.meritagehospitality.com

FOR IMMEDIATE RELEASE

CONTACT: Robert E. Schermer, Jr., CEO
Meritage Hospitality Group Inc.
616-776-2600

MERITAGE REPORTS ACQUISITION OF 6 ADDITIONAL WENDY'S RESTAURANTS

GRAND RAPIDS, Michigan, March 15, 2011. Meritage Hospitality Group Inc. (OTCQX: MHGU), the nation's premier franchise operator, today announced the acquisition of six additional Wendy's restaurants located in Jacksonville, Florida.

Meritage continues to invest in the long term fundamentals of the Wendy's restaurant brand and remains committed to improving its operating leverage in the Florida designated market area. The company now owns and operates approximately 46% of the Wendy's restaurants located in Jacksonville, Florida.

"The expansion, re-imaging and modernization of Wendy's restaurants is a hallmark of our growth strategy. We welcome the more than 180 new employees to the Meritage family" stated Robert E. Schermer, Jr., CEO of Meritage Hospitality Group Inc.

The Company continues to implement a major capital improvement plan in Jacksonville, including the extensive interior and exterior re-imaging of the Wendy's restaurants and the installation of restaurant operating and accounting systems.

The six Wendy's restaurant acquisition will add approximately \$6.8 million in annual sales and is forecasted to be accretive to earnings, after closing costs, in the first full year of operations. Meritage remains focused on executing its five year plan, which targets expanding the core restaurant operating platform to 150 units in existing and new designated market areas.

Meritage Hospitality Group is one of the nation's premier restaurant operators, now operating 79 restaurants in North America. Meritage is headquartered in Grand Rapids, Michigan operating with approximately 2,580 employees.

SAFE HARBOR STATEMENT

Certain information in this new release, particularly information regarding future economic performance and finances, and plans, expectations and objectives of management, constitutes forward-looking statements. Factors set forth in our Safe Harbor Statement, in addition to other possible factors not listed, could affect the Company's actual results and cause such results to differ materially from those expressed in forward-looking statements.

Please review the Company's Safe Harbor Statement at <http://www.meritagehospitality.com>

###